ROTEM KLAPERMAN

Visual Communication Designer

ROTEM



VISUAL COMMUNICATION • DESIGNER • SHENKAR •

01 PROFILE

I think in concepts, work with structure, and carry every idea all the way.

Visual communication designer and Shenkar graduate with a love for branding, graphic design and motion. Years of leading and training teams mean I bring order, organization and ownership to every project.

CONTACT

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ADDRESS	4 Harei HaGilad St., Ramat Gan

02 EDUCATION

Practical Engineer in Visual Communication — 2024–2026

SHENKAR, SCHOOL OF PRACTICAL ENGINEERING

Research, concept and visual language, from the first idea to the finished piece, across print, digital and motion.

Graphic Design · Branding & Identity · Typography · Packaging · Web Design · Photography · Video & Motion · 3D

04 TOOLKIT

- Ai Illustrator
- Ps Photoshop
- Id InDesign
- Ae After Effects
- Pr Premiere Pro
- Lr Lightroom
- 3D Maya

03 SKILLS

DESIGN

- Conceptual thinking
- Building visual languages
- Research and ideation
- From idea to delivery

WORK

- Leading and training teams
- Organization and planning
- Multitasking
- Calm under pressure

PEOPLE

- Excellent people skills
- Service mindset
- Ownership and drive

EXPERIENCE

05

2023

Office Manager

SOLYGANA

Ran the office day to day alongside the CEO: calendar, suppliers, clients and billing.

2022–2023

Operations Manager

PORT OF EILAT

Led the port's security screening operation.

- Managed the inspectors, their schedules and exceptional incidents.
- Trained inspectors under Shin Bet and Israel Police accreditation.
- Owned the screening technology, its upkeep and staff training.

2020–2022

Security Inspector

PORT OF EILAT

X-ray and baggage screening, and handling of security incidents.

06 IDF SERVICE

2020

Training NCO, Squad Commanders

Trained and evaluated squad commanders.

2018–2020

Squad Commander

Commanded squads of soldiers. MAGAL Squad Commanders Course graduate.

07 CERTIFIED

Shin Bet & Israel Police

PORT OF EILAT · 2022

Accredited to train security inspectors.

08 LANGUAGES

Hebrew	Native
English	Fluent

LET'S TALK

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